

# SWEE White Paper

by Enkronos OÜ

**v:** 1.1



For more details please visit [www.swee.io](http://www.swee.io)

Or email [info@enkronos.com](mailto:info@enkronos.com)

# Swee (SWEE)

TGE White Paper Version 1.1

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*the necessary regulatory approval(s) to operate in such jurisdiction.*

*11. Given that Swee Token (SWEE) are based on the Ethereum protocol, any malfunction, breakdown, or abandonment of the Ethereum protocol may have a material adverse effect on Swee Token (SWEE). Moreover, advances in cryptography or technical advances, such as the development of quantum computing, could present risks to Swee Token (SWEE) and the Enkronos Apps Platform, including the utility of Swee Token (SWEE), by rendering ineffective the cryptographic consensus mechanism that underpins the Ethereum protocol.*




*12. As with other decentralized cryptographic tokens based on the Ethereum protocol, Swee Token (SWEE) are susceptible to attacks by miners in the course of validating Swee Token (SWEE) transactions on the Ethereum blockchain, including, but not limited to, double-spend attacks, majority mining power attacks, and selfish-mining attacks. Any successful attacks present a risk to the Enkronos Apps Platform and Swee Token (SWEE), including, but not limited to, accurate execution and recording of transactions involving Swee Token (SWEE).*

*13. Enkronos Apps platform respects GDPR EU law framework and data protection of its users.*

# Table of Contents

<b>1. Abstract</b> .....	6	<b>7. Legal Aspects</b> .....	21
<b>2. What is Swee</b> .....	9	7.1 <i>SWEe, a utility token</i> .....	21
<b>3. Tokenomics</b> .....	11	7.2 <i>Copyright</i> .....	21
<b>4. Roadmap</b> .....	12	<b>8. Security and Data Protection</b> .....	22
<b>5. Market Size</b> .....	13	8.1 <i>ASVS Level 3 Owasp</i> .....	22
<b>6. Tokensale</b> .....	14	8.2 <i>External independent Audit</i> .....	23
6.1 <i>Role of the SWEe token</i> .....	14	8.3 <i>GDPR Compliancy</i> .....	23
6.2 <i>Token supply</i> .....	15	<b>9. FAQ</b> .....	26
6.3 <i>Token Distribution</i> .....	15	<b>10. About Us</b> .....	27
6.4 <i>Spending Allocation</i> .....	16	10.1 <i>Our Method</i> .....	28
6.5 <i>Figures and Sales Phases</i> .....	18	<b>11. Our Team</b> .....	29
6.6 <i>Bonuses</i> .....	19	<b>12. Advisory Board</b> .....	29
6.7 <i>Vesting</i> .....	20	<b>13. Contact Us</b> .....	30
6.8 <i>Unsold tokens</i> .....	20		

# 1. Abstract

Definitions	
<p>Swee Platform – <a href="http://www.swee.io">www.swee.io</a></p> 	<p>The platform constitutes the project goal of the present Token Generation Event.</p> <p>An MVP is already online on <a href="http://www.swee.io">www.swee.io</a>.</p> <p>It is a location-based, augmented reality engagement app, which is revolutionizing loyalty, contest and event concepts.</p>
<p>Swee Tokens (SWEE)</p> 	<p>(Also "SWEE Tokens", or "SWEE", or "Swee Tokens"), the utility tokens of Swee Platform used in all transactions related to distributed credits on the Platform itself.</p> <p>SWEE follows <b>ERC20 token standard</b> on the <b>Ethereum blockchain</b>.</p>
<p>"Enkronos OÜ" – <a href="http://www.enkronos.com">www.enkronos.com</a></p> 	<p>(Also "Enkronos"), the company which is developing Swee.io and manage the "Swee Token (SWEE)" sale phases here described.</p>

## Why Swee?

Project Goals	
<b>What</b>	<p>Swee Platform is an online cloud application that will cover all the possible location-based (LB), augmented reality (AR) engagement functionalities for companies and organizations in all the main functional areas, from marketing and promotions, to human resources and product development, from sales to business development.</p> <p>It is being developed by Enkronos. Its credit system is already tokenized on a private ledger and it is a shared resource among all the products published in its platform. The final goal is to adopt SWEE token as its "internal fuel", creating a public ledger blockchain-based Swee platform.</p>
<b>Why</b>	<p>LB AR engagement is having an enormous growth. But till now nobody provided an integrated and automated solution for every application.</p> <p>The goal of Swee Platform is precisely to provide a solution to this unsolved issue.</p> <p>This will result in a more efficient and economic process related to any kind of LB AR engagement application.</p>
<b>Who and Where</b>	<b>Enkronos OÜ</b> , a digital strategy company based in Estonia organizes the SWEE Token Selling Phases
<b>How</b>	This document illustrates how Enkronos will realize this project, its total cost, the value associated with its utility tokens, the precise modality of their selling with a public smart contract and the advantages of buying SWEE tokens and of usage of Swee platform and of its different uses.
<b>When</b>	<ul style="list-style-type: none"> <li>□ First Release of Enkronos Apps: 27.03.2018.</li> <li>□ Private Sale, Pre and Public Sale: between 31<sup>st</sup> March 2020 @ 13:00 CET and 30<sup>th</sup> November 2020 @ 13:00 CET, as detailed in paragraph § 6.5</li> </ul> <p>A roadmap of each project phase is detailed in chapter 4.</p>

## Advantages of using SWEE

Plus	
<b>ENK</b>	<p>SWEE will be the only way to use Swee Platform, apart from ENK.</p> <p>Its value will be directly expression of the value of the entire platform.</p>
<b>Swee Platform</b>	<p>Swee Platform is an online cloud application that will cover all the possible LB AR engagement functionalities for companies and organizations in all the main functional areas, from marketing and promotions, to human resources and product development, from sales to business development. Furthermore, the interactions among single applications will create in "Enkronos Apps" a powerful common view of users data.</p> <p><b>Target Groups:</b> financial services, healthcare, manufacturing, retail, Large-Scale Retail Distribution Point of Sales, Department stores, Communication agencies, Fashion, Ho.Re.Ca., Touristic, Mass-Brands, Finance, SMEs.</p>
<b>Third Parties Applications</b>	<p>"Enkronos Apps" will let any developer or company to publish their custom apps in the platform. They'll benefit of the same and secure SSO environment and the RESTful API connection of "Enkronos Apps".</p> <p><b>Target Groups:</b> developers, tech companies, startups.</p>



## 2. What is Swee

Swee Platform is a location-based, augmented reality engagement cloud application, which is revolutionizing loyalty, contest and event concepts and that will cover all the possible LB AR engagement functionalities for companies and organizations in all the main functional areas, from marketing and promotions, to human resources and product development, from sales to business development.

swee

Swee is a revolutionary mobile augmented reality event tracking system, that allows clients and visitors to interact with all kinds of events, that are located on a geolocation map. The goal is to notify and engage the user to a specific location, or more specifically, to a correct proximity to the wanted location. Consumers can win prizes and awards from each event, or via final winning at the end of the event.



Swee is already available as a demo product (prototype) on [www.swee.io](http://www.swee.io) and in its first release allows you to **create and manage SweeEvents**, attracting your customers and visitors to your point of sale or to the location, you want. Every SweeEvent can have an incentive for the visitor to come and participate to it through their mobile device.

**Gathering precious information:** with Swee, visitors to your event will automatically be registered simply by visiting your events location. While you, as the creator of the event will gather

precious information and segment all the visitors in to groups managed by their interests and likes.

**Integration with Enkronos Apps:** Since Swee is an Enkronos Application, the creators of a SweeEvent come with all the benefits that Enkronos Apps offer: a secure single sign on system and easy access to other Enkronos Apps which offers great ways to engage your consumers and visitors.

**Ready to use:** once a customer or visitor has installed Swee on his mobile device, he immediately receives SweeEvent notification regarding his location and possible participations to SweeEvents.

**Everything can be a SweeEvent:** the limit for a SweeEvent is just your imagination. It can be a loyalty program for a Store, a Location-based treasure hunt contest, a regular store contest, a restaurant happy-hour event, a concert offering free beer to its visitors or even a political gathering. Your gamification will therefore be the starting point for a new relationship and communication with potential customers and users interested in your brand. This is an innovative and unprecedented way to create the perfect audience for your business identity that allows you to start a new profitable relationship with your customers.



**Interactions with end customers or visitors:** an interaction defines how a customer can interact with SweeEvent when he is close enough to participate on it. Few examples of interactions: Augmented Reality, Loyalty Venue, Your Gamify, Auto, URL and Webhook.

**Download Swee:** Swee is already available for free in Google Play and on App Store.

**Find SweeEvent:** search for SweeEvents in your proximity or move around to find new ones.

**Get your prize:** to get your prize or to participate on a SweeEvent you just have to click on the gift box.

**Enjoy Swee:** you can now redeem your prize or discount or what is even more exciting, you can also organize your own SweeEvent.

**Swee & Enkronos Apps:** Swee is not just a standalone app. Swee is part of a bigger plan that is called Enkronos Apps. Enkronos Apps are an unique tool that centralizes the entire concept of companies engaging with their consumers.

**We are experts at Digital Strategy development:** Enkronos OÜ develops world-class solutions in Custom software development which enriches the value of your business. Our UX designers and software engineers are experts that work with you every step of the way as a dedicated product team to solve your most complex problems.

### 3. Tokenomics

Swee tokens (SWEE) are the utility tokens, used for operations on Swee platform.

SWEE tokens will be natively convertible also with ENK tokens, the utility tokens, used for operations on “Enkronos Apps” platform, with which Swee is integrated.

SWEE (and ENK) will be the only way to use Swee platform. Depending on resources consumption, storage and requests to the platform, the Swee Wallet will update its balance of available SWEE.



## 4. Roadmap



Swee RoadMap

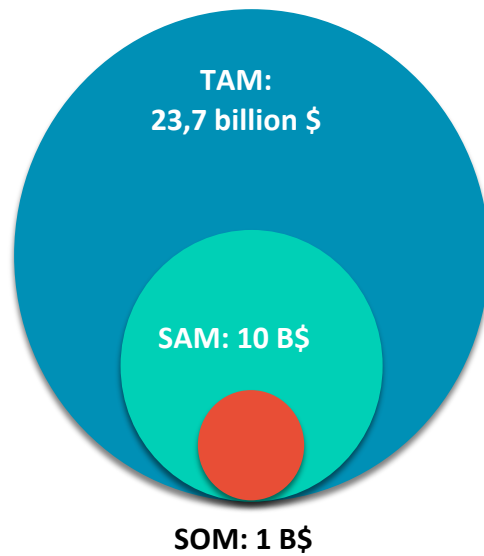
## 5. Market Size

Swee aims to intercept the needs of geomarketing to cover all the possible location-based (LB), augmented reality (AR) engagement functionalities for companies and organizations in all the main functional areas, from marketing and promotions, to human resources and product development, from sales to business development.

According to a recent MarketsandMarkets.com Report the Geomarketing market is expected to grow from USD 7.3 billion in 2018 to USD 23.7 billion by 2023, with an impressive CAGR (Compound Annual Growth Rate) of 26.4% during the forecast period. The factors contributing to the high growth rate are increasing demand for location-based intelligence to enhance the business outcome, use of location analytics and big data to collect comprehensive and differentiated information about potential markets and customers, wide acceptance of location-based applications among the consumers, and growing investment in digital marketing compared to conventional marketing. Among services, the deployment and integration segment is expected to hold the largest market size and is projected to grow at the highest CAGR during the forecast period. Deployment and integration services help in reducing the time required for deploying and integrating geomarketing solutions. Retail business can use location-based promotional activities in multiple ways, such as sending proximity messages and using a geomarketing solution to the mobile devices of potential customers who pass by the store. Moreover, on the arrival of customers near stores, storekeepers can be notified so that goods ordered online by customers can be kept ready for pickup. Such kind of promotional activities help in reaching consumers at the right place and at the right time. Geomarketing campaigns help enhance the customer experience. Location analytics helps marketers find the most profitable customers and identify more such customers.

North America to hold the largest market size in the Geomarketing market in the education sector. The US and Canada are the major contributors to the growth of the overall North American region. Emerging Economies, such as India, Singapore, Malaysia and the Middle East offer several untapped and unexplored opportunities in the geomarketing market.

Extending our analysis to all the market segments affected by Swee, only to serve these segments, we estimated a potential of **Serviceable Available Market (SAM) of \$10 billion**, where our blockchain based **Technical Approach** could make the difference and an actual **Serviceable Obtainable Market (SOM) of \$1 billion**.



## 6. Tokensale

### 6.1 Role of the SWEE token

Important part of Swee Platform is how SWEE tokens are used to build the circulation of the currency and create supply and demand mechanisms. SWEE will be used within the Crowdholding platform, but they won't be limited by the platform in the future. SWEE tokens can be used in the following ways on the platform:

#### For Crowdholding

- ✓ Fuel for the crowdsourcing and crowdfunding processes on the platform.

#### For Businesses

- ✓ Payment for Swee usage.

#### For Supporters

- ✓ Investing tokens into companies on the platform.

- ✓ Purchasing products/services on the Crowdfunding marketplace with tokens.
- ✓ Crowdfunding bonuses paid in SWEE tokens paid proportionally to all holders.

## **6.2 Token supply**

SWEE will be the token used on Swee platform. This token will be a token on the Ethereum blockchain following the ERC20 token standard. For the actual implementation of the SWEE token, Enkronos has developed a smart contract that will be publicly consultable on its Github before any phase of Tokensale will start. There will be no alterations to the contract so any interested party can have full confidence in the SWEE token.

SWEE will be created prior to the Token Generation Event ("TGE"), and they will be capped, meaning we are not able to create any more in the future. No inflation is intended. The initial price is set as published on our TGE web site, <https://swEE.io>.

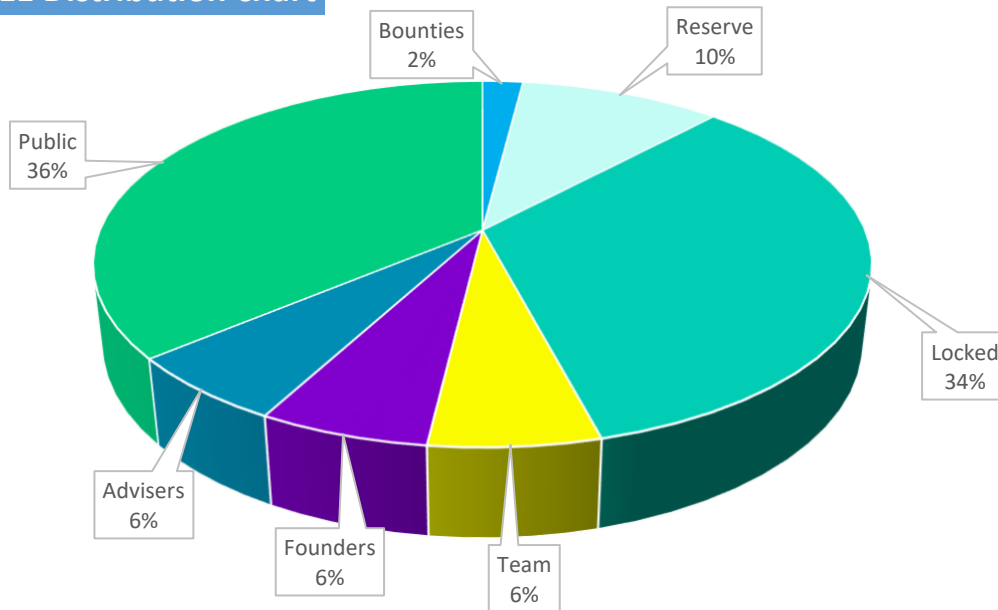
**400 million SWEE tokens created. 144,4 million directly sold to public.**

Token supply is fixed, we create immediate deflationary currency that will be as valuable as our growing community (startups and crowd) in our ecosystem.

## **6.3 Token Distribution**

The initial issue of SWEE tokens is programmed by a smart contract and will be carried out in the following order:

**SWEE Distribution chart**

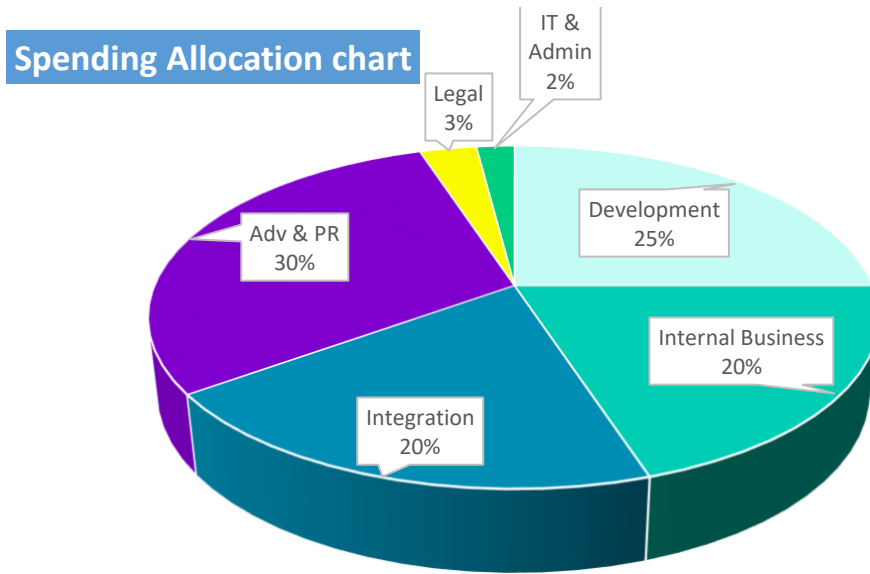


- ✓ Bounties (2%) - Bounty campaign promotion
- ✓ SWEE reserve (10%) - Allocation for unforeseeable expenses (10%). We want to have the deposit of SWEE that would be only used to solve the token-threatening situations. All our wallets will be auditable via a publicly shared address.
- ✓ Locked for future use (33,89%) - Kept as a reserve for future growth (33,89%). To be utilized for future partnerships or acquisitions.
- ✓ Team & experts (18%) - Allocated to the current and future team members (6%), founders (6%) advisers and experts (6%).
- ✓ Pre-Sale & Public Sale (36,11%) - Crowdsale (36,11%) The success threshold is 1 million USD (Soft Cap). Hard Cap will be of 39 million USD.
- ✓ If the minimal amount of Soft Cap will not be reach during the TGE then any interested party will be able to retire their apport and will be reimbursed.

#### 6.4 Spending Allocation

The main focus of expenses will be on the technical development of the platform. However, marketing & sales will be allocated a growing importance, as the success of the platform depends on attracting the right supporters and businesses through diverse paid advertising tactics.





Other expenses include paying for IT infrastructure, rent, patents & trademarks. Enkronos will be cash flow positive soon after the launch and will utilize additional capital to support international expansion and opening of new locations.

- ✓ **Development.** Application and web-platform development, technical developments. Mainly dedicated to the expansion of new applications and business segments in “Enkronos Apps”.
- ✓ **Internal Business.** Business development and Employment hire/wages.
- ✓ **Integration.** Worldwide integration of the platform
- ✓ **Advertising & PR.** Inc. Marketing. This segment will be very important particularly to enter different international markets and launch single applications.
- ✓ **Legal.** Set aside in case of any legal issues that arise.
- ✓ **IT & Admin.** Servers, Infrastructure and admin.

## 6.5 Figures and Sales Phases

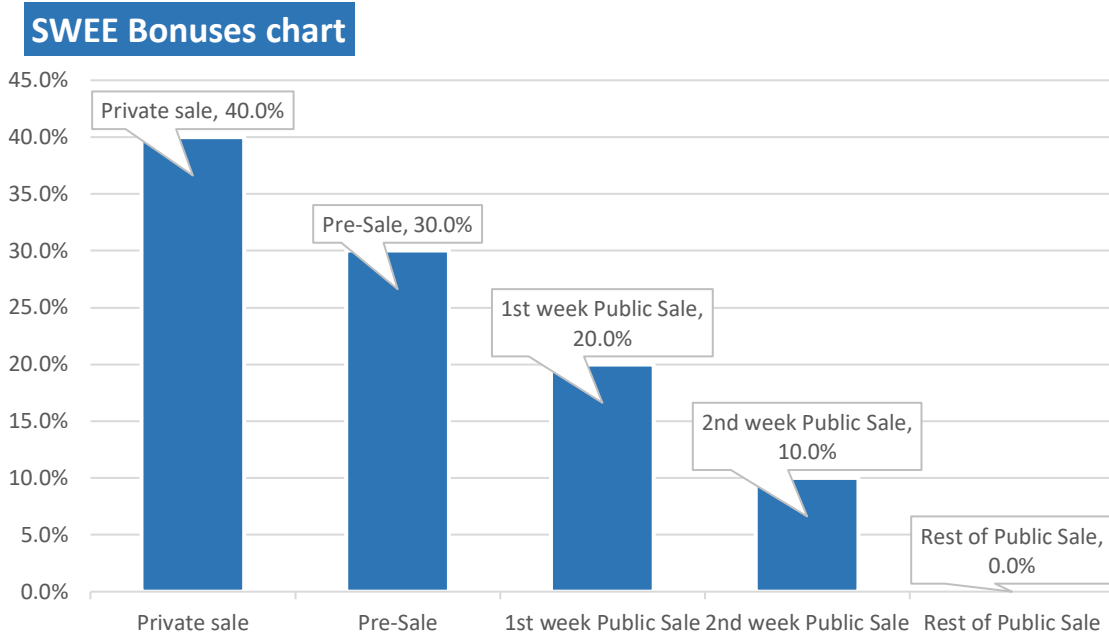
TGE Figures	
SWEE distribution cap	400.000.000 SWEE tokens
Soft Cap	1.000.000 USD
Hard Cap	39.000.000 USD
Currency accepted	ETH, ENK, AQU, GAM
Initial Price	1 SWEE = 0,006 ETH

Private Sale	
Hardcap	9.000.000 USD
Start	31 <sup>st</sup> March 2020 @ 13:00 CET
End	1 <sup>st</sup> June 2020 @ 13:00 CET
Minimum transaction amount	10 ETH
Maximum transaction amount	5.000 ETH

Pre-Sale	
Hardcap	9.000.000 USD
Start	2 <sup>nd</sup> June 2020 @ 13:00 CET
End	2 <sup>nd</sup> September 2020 @ 13:00 CET
Minimum transaction amount	10 ETH
Maximum transaction amount	5.000 ETH

Public Sale	
Hardcap	21.000.000 USD + unsold from before
Start	3 <sup>rd</sup> September 2020 @ 13:00 CET
End	31 <sup>st</sup> March 2021 @ 13:00 CET
Minimum transaction amount	0,1 ETH
Maximum transaction amount	Unlimited

6.6 Bonuses



[Fig. 5 – Bonuses in each SWEE sale phase]

Buyers for private sale will have a 40% discount (discounted price will then be 1 SWEE = 0,0036 ETH). Bonuses and discounts do not include bounty holders, in order to protect the SWEE value for investors. However, bounty will continue as planned until we reach the 2% as shown on our distribution breakdown.

Buyers for pre-sale will receive a 30% bonus (discounted price will then be 1 SWEE = 0,0042 ETH).

Buyers in the 1st week of Public sale will receive a 20% bonus (discounted price will then be 1 SWEE = 0,0048 ETH).

Buyers in the 2nd week of Public sale will receive a 10% bonus (discounted price will then be 1 SWEE = 0,0054 ETH).

If with discounts will exceed 51%, SWEE tokens expected in the Reserve distribution will be proportionally reduced.

## **6.7 Vesting**

Team and Founders: 24-month vesting schedule with a 6 month “cliff,” no vesting occurs for the first 6 months, but at the 6-month point the token holders receives full credit for 6 months of vesting. After the “cliff” is met, vesting would continue monthly thereafter.

Locked Tokens for future use: 50% with 12-month vesting and another 50% with 24-month vesting.

## **6.8 Unsold tokens**

After the TGE, all the unsold tokens shall go back to Enkronos OÜ.

## 7. Legal Aspects

### 7.1 *SWEE, a utility token*

SWEE is the utility token of the Swee Platform used in all transactions related to distributed credits. SWEE will be the only way to use Swee Platform (apart from ENK, the utility token of “Enkronos Apps”). Its value will be directly expression of the value of the entire platform.

SWEE do not qualify as securities since their sole purpose is to confer digital access rights to our application. SWEE doesn't function in any way, solely or partially, as an investment in economic terms.

SWEE do not even qualify as a means of payment and is not intended to be used as such.

On these fundamental assumptions of SWEE tokens, then, in accordance both with the Estonian law and also the doctrine that is going to be established at many levels in different countries and jurisdictions, such as the ICO guidelines recently published by the Swiss Financial Market Supervisory Authority FINMA, there is no need at this stage to apply the procedures known as “Know Your Client” (KYC) and “Anti Money Laundering” (AML) to any person or entity interested in buying SWEE during our “Token Generation Event – Initial Coin Offering” (TGE).

Anyhow, since the legal framework is still in development and any change can happen anytime, Enkronos is already prepared to introduce in any time the necessity of apply KYC – AML procedures if in future it could be possible that, independently from the Enkronos will and plans, SWEE tokens could assume value depending on transactions that could happen outside Swee platform, or that could be interpreted as payment tokens, cryptocurrency, or asset token and hence interpreted as a securities in jurisdictions related to Swee and Enkronos activities.

In that case, KYC and AML procedures will be conducted by a primary reputable Company that offer this service in a better integrable procedure, better if through API. In that case, the KYC-AML provider will be announced on TGE web site <https://swee.io>.

### 7.2 *Copyright*

SWEE is protected by copyright.

## 8. Security and Data Protection

### 8.1 ASVS Level 3 Owasp

The software in applications and servers focus on respecting Application Security Verification Standard (ASVS) third level of web security standardization as provided by the OWASP protocol ([www.owasp.org](http://www.owasp.org)).

**Application Security Verification Levels**

ASVS DEFINES DETAILED VERIFICATION REQUIREMENTS FOR LEVELS 1 AND ABOVE, WHEREAS LEVEL 0 IS MEANT TO BE FLEXIBLE AND IS CUSTOMIZED BY EACH ORGANIZATION

**OWASP ASVS LEVELS**

- 3 ADVANCED**
- 2 STANDARD**
- 1 OPPORTUNISTIC**
- 0 CUSTOMER**

- **ASVS Level 3** – for applications that „shoot missiles” ;)
- **ASVS Level 2** – for applications that contain sensitive data
- **ASVS Level 1** – for all software

**OWASP**  
Open Web Application Security Project

## 8.2 External independent Audit

From 10.04.2017 to 17.04.2017 our application Framework has been tested for Application Security by an independent primary Auditor, as requested by an important Client of ours before adopting our application.

The objective of the assessment was to assess the overall security posture of the applications from a gray-box perspective. It included determining the application's ability to resist common attack patterns and also to identify any vulnerable areas in the internal or external interfaces of the application that could have been exploited by a malicious user.

Auditor's security team performed their testing at a "point-in-time" that followed Auditor's proprietary methodologies. Their testing was not intended to identify all existing vulnerabilities and security weaknesses nor did it claim or represent that any application was free of vulnerabilities or immune to attacks.

The assessment found no critical severity vulnerability. All the minor severity vulnerabilities found (3 high, 4 medium, 7 low) have all been found quick remedy following the suggestions provided by Auditor's security team.

For privacy reason we do not publicly disclose the identity of Auditor and Client of the mentioned security Audit. For any interested investor available to sign a specific no-disclosure-agreement, we can provide those identities.

## 8.3 GDPR Compliancy

Swee is compliant with the **EU General Data Protection Regulation (GDPR)** that has become fully enforceable throughout the European Union on 25th May 2018, after a two-year transition period. Unlike a EU directive, it does not require national governments to pass any enabling legislation, and is thus **directly binding and applicable**.

**Particularly our solution will comply with Data Subject Rights.**

### **Breach Notification**

Under the GDPR, breach notification will become mandatory in all member states where a data breach is likely to "result in a risk for the rights and freedoms of individuals". This must be done within 72 hours of first having become aware of the breach. Data processors will also be required to notify their customers, the controllers, "without undue delay" after first becoming aware of a data breach.

## **Right to Access**

For example, as regards the right for data subjects to obtain from the data controller confirmation as to whether or not personal data concerning them is being processed, where and for what purpose and the provision of a copy of the personal data, free of charge, in an electronic format.

## **Right to be Forgotten**

This feature entitles the data subject to have the data controller erase his/her personal data, cease further dissemination of the data, and potentially have third parties halt processing of the data. The conditions for erasure include the data no longer being relevant to original purposes for processing, or a data subjects withdrawing consent.

## **Data Portability**

This feature includes the right for a data subject to receive the personal data concerning them, which they have previously provided in a 'commonly use and machine-readable format' and have the right to transmit that data to another controller.

## **Privacy by Design**

This feature calls for the inclusion of data protection from the onset of the designing of systems, rather than an addition. Appropriate technical and organizational measures will be implemented in an effective way in order to meet the requirements of GDPR and protect the rights of data subjects. The application will hold and process only the data absolutely necessary for the completion of its duties (data minimization), as well as limit the access to personal data to those needing to act out the processing.

## **Data Protection Officer**

There will be internal record keeping GDPR requirements.

We'll appoint a DPO, as mandatorily requested by GDPR, only eventually for those controllers and processors whose core activities consist of processing operations which require regular and systematic monitoring of data subjects on a large scale - if present - or of special categories of data - if present - or data relating to criminal convictions and offences - if present. In that case, the DPO: will be appointed on the basis of professional qualities and, in particular, expert knowledge on data protection law and practices; he / she will be a staff member or an external service provider; in that case, contact details will be provided to the relevant DPA; DPOs will be provided with appropriate resources to carry out their tasks and maintain their expert knowledge; DPOs will report directly to the highest level of



management; DPOs will not carry out any other tasks that could result in a conflict of interest.

The conditions for consent have also been strengthened, and companies will no longer be able to use long illegible terms and conditions full of legalese, as the request for consent must be given in an intelligible and easily accessible form, with the purpose for data processing attached to that consent. Consent must be clear and distinguishable from other matters and provided in an intelligible and easily accessible form, using clear and plain language. It must be as easy to withdraw consent as it is to give it.

## 9. FAQ

### **What are Swee Tokens (SW SWEE EE) and what purpose do they serve?**

Swee Tokens (SWEE) are a utility tokens of Swee App used in all transactions related to distributed credits on Swee Platform.

### **What is the price of 1 Swee token (SWEE)?**

The prize of 1 (one) Swee token (SWEE) is 0.006 Ethereum (ETH). Because Swee is also part of Enkronos Apps platform, the SWEE token can be exchanged for Enkronos token (ENK). The exchange rate is 2 ENK = 1 SWEE.

### **What is the total supply of Swee TGE (Token Generation Event)?**

The total supply of Swee TGE is 400.000.000,00 Swee tokens (SWEE).

### **What are the terms of the Crowd Sale (Public Sale)?**

SWEE Crowd Sale (Public Sale) will last 60 days (from October 1, 2019 h13:00 CET to November 29, 2019 h13:00 CET) with the possibility of an automatic early completion in pursuing the final goals of ICO.

### **What is the Softcap of Swee TGE?**

The Softcap of Swee TGE is 1.000.000,00 USD dollars. If this minimal amount will not be reached during the TGE, then any interested party will be able to retire their whole investment and will be fully reimbursed.

### **What is the Hardcap of Swee TGE?**

The Hardcap for Swee TGE is 39.000.000,00 USD dollars.

### **What will happen to unsold SWEE tokens?**

All unsold and unallocated SWEE tokens shall go back to Enkronos OÜ and additional release of tokens will not be possible.

## 10. About Us

**Enkronos is an agency founded by highly specialized professionals with a passion for entrepreneurship and technological innovation. Our core business is developing cross-platform solutions and architectures the world of web & wireless and digital communications.**

Strong leadership combined with an overwhelming willingness to adapt to the onslaught of new technologies has provided Enkronos the luxury of fulfilling our clients' missions. Whether that means constructing a revolutionary content management system with dozens of modules or challenging our interaction design team to create meaningful relationships.

So far, our story is one of evolution. Our evolution has made all of the difference. For us, and our clients. We are specialized in developing technologies and architectures for mobile communication and structured web. We like to reinvent your productivity with strategic marketing applied to technological innovation, web and mobile design and digital communication.

- We are experts at **Digital Platform development**, Digital Strategy and Social Media Marketing.
- Our engineers build comprehensive **custom web & mobile software applications** with advanced security, integration, interoperability, scalability and complexity needs.
- Experience revealed that complete digital strategy comes only when **developers, designers and marketing strategists work together.**

## 10.1 Our Method

### *User Experience Driven Software Development*

We are experts at web, mobile and cloud development. Our engineers build comprehensive custom software for enterprise clients with advanced security, scalability and complexity needs.

### *Architectural Vision*

Our UX designers and software engineers are experts that work with you every step of the way as a dedicated product team to solve your most complex problems.

### *Research And Discovery*

Our software consulting services kick off with a complete analysis phase. In this analytic process we learn about your business, we define your requirements and establish the roadmap we'll follow.

### *Development And Delivery*

We use Scrum, a form of Agile methodology, to ensure successful on-time and on-budget delivery of your software.

### *High Configurability*

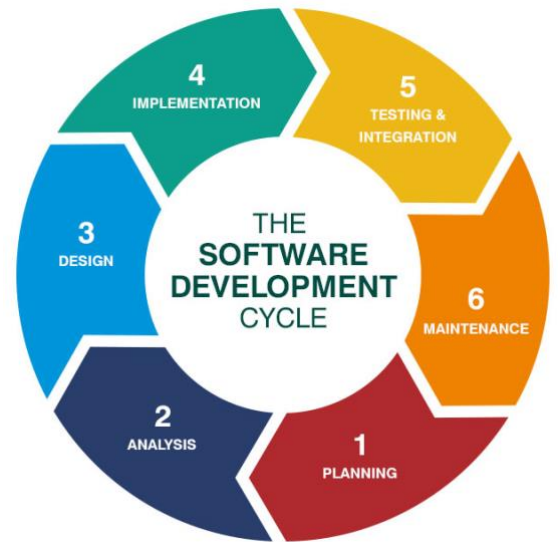
We develop structured and customized solutions and platforms, all white-label, with high potential for configurability. This allows the performance, scalability, adaptation, modification and evolution of solutions created with great advantage in terms of efficiency, effectiveness and cost of routine maintenance.

### *Ability of Process Management*

We have the ability to draw solutions and develop software architectures with a high level of complexity and integrability. This allows us to facilitate the management of business processes that promote teamworking and cross-fertilization ability.

### *Insight, Vision, Focus, Realization*

Our vision is to develop best world-class solutions in Custom software development which will enrich the value of our client's business. We value technology innovation, lifelong learning, and adapting to change to achieve operational efficiently in order to provide the best web solutions to our clients. Enkronos is committed to providing our clients with continuous, expert web solutions and services to enable you to grow and succeed your business. We will excel as a company only after we help our clients' businesses achieve their business objectives effectively and efficiently.



## 11. Our Team

### Gianluca Busato

Founder and CEO

50, Master's Degree in Electrical Engineering, with more than 15 years of experience in leading teams and companies in the field of technological innovation and communication, now he is CEO and Founder of Enkronos, a digital strategy company based in Estonia, where he is in charge for general management, strategical marketing, sales and finance. In short, here is what he likes to do: digital platforms, AI, IoT, blockchain, AR/VR, cloud applications, mobile, SaaS.



The Team can be consulted publicly at url:

- <https://swee.io>.

## 12. Advisory Board

The Advisory Board can be consulted publicly at url:

- <https://swee.io>.

## 13. Contact Us

Mail: [info@enkronos.com](mailto:info@enkronos.com)

Web: [www.swee.io](http://www.swee.io)

**Enkronos OÜ**

- ✓ Registered Office: Keemia tn 4 - 10616 Tallinn  
Estonia

SWEE is a project of ENKRONOS | DIGITAL STRATEGY